

Accel

Embedded sales solutions.
Built into your motion.

PARTNERING WITH ACCEL CORPORATE SOLUTIONS

For far less than the cost of another salesperson, you get our proprietary, tech-enabled, and proven know-how to drive increased sales.

Our Journey

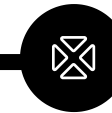
After 14 years in sales, we identified a critical gap: as sales playbooks grew more sophisticated, prospecting quality declined while technology utilization remained under capacity. Accel was founded to solve these specific challenges for growing B2B companies.

Client-Specific Value Proposition



Curated + Proven Know-How

Proprietary, AI-enabled know-how to **IDENTIFY** ideal customer profiles and build huge outreach lists to contact.



Deliver Warm Calls to the Right People

TARGET decision-makers within each ideal customer.

Deliver **PERSONALIZED** messaging in repeat outbound emails and follow-up phone calls on a deliberate cadence.



Align with Your Brand

Deliver **INDIVIDUALIZED** messaging that aligns perfectly with your company's marketing language.



Create Momentum for Growth

We help teams move faster, open more doors, and drive results without adding complicated overhead or slowing companies down.

ACCEL'S SALES PROCESS

We combine precision targeting, personalized outreach, and structured conversion workflows to consistently drive measurable revenue outcomes

Feedback Loop

Continuous feedback between humans and learning layer keeps tone and context precise.

Live Checks

Continuous checks at list build, final copy, and sequence scheduling.

Human Quality

Growth leads review lists, edit messaging, and approve every launch.

Waterfall Enrichment

Adds funding, technographic, and hiring data to enhance text generation.



Enrichment Engine

Pulls 50+ data points per prospect, cleans and scores records in seconds.

Sequence Engine Built In-House

Builds ready-to-send email and call cadences, pushes them into the dialer and CRM.

Learning Layer

Tracks reply and booking rates, dynamically adjusts priority daily based on live signals.

LLM Core

Selects the optimal large language model for each task - DeepSeek, Claude, OpenAI, Llama.

Prompt Library

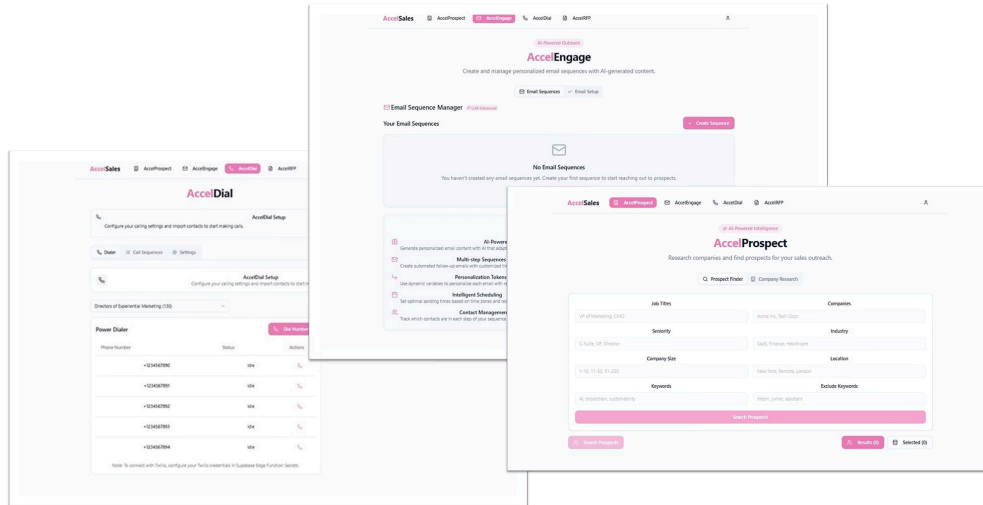
Continuously tested and refined library of prompts for tone, brevity, and intent.

OUR TECH STACK

Accel streamlines full-cycle outbound—from prospecting to proposals—into a single, machine-powered system.

Accel Platform Workflow

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Why This Works

Traditional outbound stacks are stitched together—clunky, slow, and prone to drop-off. Accel fixes that by combining targeting, outreach, calling, and proposals into one seamless system.

Each module feeds the next:

- Prospects are sourced with precision
- Outreach is tailored with machine learning
- Calls are queued intelligently
- Proposals are generated on demand

The result: **Machines do what they best; Humans stay in the drivers seat.**

TRACK RECORD

Accel delivers exceptional results for clients while experiencing strong growth.

Client Results



112% Attainment

For enterprise client



101% Over Quota

For non-traditional advertising client



167% Quota Hit in Q3

For major construction supplier

Accel's Success



110%+ Year-over-Year Revenue Growth

HOW WE WORK

Accel delivers full outbound coverage faster, more predictably, and at a fraction of the cost of a full-time salesperson.



Growth Lead

Executes targeted outbound campaigns (100+ touchpoints daily) with metrics-driven prospect nurturing.



Associate Growth Lead

Conducts in-depth market analysis, manages 500+ prospect contacts monthly, and coordinates personalized email.



Founder

Guides strategic pricing discussions, oversees contract development, and leads high-value negotiations.

Cost Comparison

Accel

- \$7,500 per month
- No overhead, training, or ramp-up costs

Full-Time Account Executive

- \$150K–\$500K+ Total Annual Cost
- Benefits, taxes, and variable compensation
- 3-6 month productivity ramp-up period

Pricing & Terms



Annual Fee

\$90,000 per annum

6 month commitment



Commission

3%

Performance-based terms

CUSTOMER ONBOARDING

Complete onboarding process in 2 weeks.



Contract

Sign MSA/SOW/NDA

Day 1-2



Setup

Assign team & configure systems

Day 3



Kickoff

Align on goals & ICP

Day 4-5



Asset Intake

Collect ICP, messaging & credentials

Day 5-6



Build

Draft sequences & set up tracking

Day 7-8



Launch

Start outreach & monitor KPIs

Day 9



Optimize

Reporting & ongoing reviews

Day 10 & Ongoing

THANK YOU

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Accel